



## Aurora Organic Dairy achieves accurate and in-depth financial planning and analysis thanks to Cadilus.

### SITUATION

**Cammie Muller, the Chief Financial Officer at Aurora Organic Dairy, remembers when the company didn't have a solution for managing financial planning and analysis (FP&A).**

"We had a plan to hire at least one financial analyst to create an FP&A function within Aurora," said Cammie. "Our idea was to add an analyst who could build the reporting infrastructure and take on the analytics that the controller and I were juggling between the two of us."

**"We needed someone who could be analytical while building the front end in a user-friendly, easy-to-use way."**

However, due to the complex nature of the company's reporting needs, Aurora struggled to find candidates who had all the necessary skill sets.

"Being able to obtain more information and put it in a format from which people can easily make decisions is critically important to us," said Cammie. "We needed someone who had several different skill sets, who could be a data architect and design all the tables and the back-office architecture. We needed someone who could be analytical while building the front end in a user-friendly, easy-to-use way."

Aurora wondered if it was possible to achieve an FP&A solution that could handle in-depth reports without hiring an entire team. That's when the company heard about Cadilus.



**“The value that Cadilus provides is huge.”**

**CAMMIE MULLER**  
Chief Financial Officer  
Aurora Organic Dairy



## SOLUTION

**Aurora Organic Dairy partnered with Cadilus, who developed the company's reporting infrastructure with a team of experts. This eliminated Aurora having to hire multiple employees.**

"Cadilus has multiple people who come in at various project stages, and they have all those little pieces of expertise we need," said Cammie. "Had we hired just one person, we wouldn't have gotten the same breadth of skills and expertise."

Cadilus worked with Aurora's accounting and IT teams to design and build reports from the ground up in Microsoft Power BI. The first project involved building a margin reporting tool in Power BI that previously had been assembled once a year in Excel. In the second phase, Cadilus will build out monthly management reporting for the leadership team, which will replace a manual Excel reporting process. Having reporting functionality like this allows Aurora to more efficiently manage resources.

"Thanks to the margin tool, we can better understand relative product profitability," said Cammie. "We have all that information at our fingertips once we close our sales and billing for the month. This allows the sales team to look at trends, do forecasting, and price out products smarter."

## RESULTS

- ✓ **Big company quality in FP&A**
- ✓ **Elimination of the need for senior-level hires**
- ✓ **More efficient management of resources**

## SOLUTIONS PROVIDED SUMMARY

- Current State Assessment of existing data environment and overall Finance Function
- Creation of multi-dimensional margin analysis with fully integrated back-end
- Development of enterprise-wide, three statement integrated, driver based financial model with fully integrated back-end
- Newly- developed Suite of Financial Management Reports and Scorecards